Team Rynkeby Sponsorship Contract 26/27

(1.9.2026-31.8.2027)

1. The parties

This Agreement relates to sponsorship in support of children with critical illnesses and is concluded by the following parties:

(*hereafter "the Sponsor"*)

and Team Rynkeby Fonden, Vestergade 30, 5750 Ringe, Denmark. CVR. DK35318798

2. The Sponsor's Contact Details

Company:

Address:

Postcode:

Town/city:

VAT number:

Contact:

Telephone:

Email:

Website:

☐ Yes please – I would like to receive Team Rynkeby Fonden's newsletter. I can unsubscribe from the newsletter at any time.

3. Objective

Team Rynkeby is a European charity project that raises money every year for children with critical illnesses in Denmark, Sweden, Finland, Norway, the Faeroe Islands, Iceland, Germany and Switzerland. The charity work concludes with a cycling trip to Paris in July, and in September, all the funds raised are presented to the organisations that Team Rynkeby Fonden partners with.

All participants in Team Rynkeby cover their own expenses for a bike, bike clothing and hotel costs (but may have team sponsors to cover for fuel for cars, ferry costs and training weekends etc.).

Almost half of the costs of running Team Rynkeby are covered through a fixed annual amount from the Eckes-Granini Group, a smaller part is covered by commercial partners, while the rest of the costs are covered via the collected funds. From season 23/24 the contribution to cover administrative costs will be deducted before the funds are handed over to the charities. The objective is to keep the percentage used of the collected funds low, and it must never exceed 12%.

The funds raised are donated to the organisation that Team Rynkeby Fonden works with, in the country, in which this Agreement is concluded.

4. Rights and Responsibilities Between the Parties

The sponsor must pay the amount that appears in the section ‘The agreed sponsorship’. The sponsorship must be paid in accordance with the payment terms set out in the invoice sent under separate cover.

It is the Sponsor's responsibility to provide the materials that will enable Team Rynkeby Fonden to meet its commitments in respect of 'visibility’. Team Rynkeby Fonden is entitled to determine the placement and size of the Sponsor's logo – unless specifically stipulated in this Agreement.

Team Rynkeby Fonden grants the Sponsor the right to use Team Rynkeby's name, logo, banners and graphic elements in the Sponsor's own marketing as per the guidelines under the 'Visibility’ section. All materials can be downloaded from Team Rynkeby's website.

Team Rynkeby Fonden stores personal data in accordance with applicable rules and regulations in order to fulfill our obligations towards our sponsors. Our guidelines on handling personal data can be found on our website www.team-rynkeby.com/personal-data-policy. When you accept our sponsorship agreement, you give at the same time your consent that Team Rynkeby Foundation can pass on your personal data to the local Team Rynkeby Steering Committee and selected participants to ensure that they can contact you later regarding a possible continuation of the sponsorship next year.

5. The Agreed Sponsorship

The Sponsorship Agreement between Team Rynkeby Fonden and the Sponsor comprises the following sponsorship (tick)

☐ Platinum sponsor *(cash sponsor of min. DKK 100,000 (Denmark), SEK 125,000 (Sweden), NOK 125,000 (Norway), €12,500 (Finland), DKK 100,000 (the Faroe Islands), ISK 2,000,000 (Iceland), €12,500 (Germany), CHF 15,000 (Switzerland), €12,500 (Internation) excl. VAT)*

☐ Gold sponsor *(cash sponsor of min. DKK 20,000 (Denmark), SEK 25,000 (Sweden), NOK 25,000 (Norway), €2,500 (Finland), DKK 20,000 (the Faroe Islands), ISK 400,000 (Iceland), €2,500 (Germany), CHF 3,000 (Switzerland), €2,500 International) excl. VAT)*

☐ Silver sponsor *(cash sponsor of min. DKK 10,000 (Denmark), SEK 15,000 (Sweden), NOK 15,000 (Norway), €1,500 (Finland), DKK 10,000 (the Faroe Islands), ISK 200,000 (Iceland), €1,500 (Germany), CHF 2,000 (Switzerland), €1,500 (International) excl. VAT)*

☐ Bronze sponsor *(cash sponsor of min. DKK 2,500 (Denmark), SEK 5,000 (Sweden), NOK 5,000 (Norway), €500 (Finland), DKK 2,500 (the Faroe Islands), ISK 50,000 (Iceland), €500 (Germany), CHF 1,000 (Switzerland), €500 (International) excl. VAT)*

☐ Donation *(cash donation of min. DKK 500 (Denmark), SEK 500 (Sweden), NOK 500 (Norway), DKK 500 (the Faroe Islands) Please note that donations do not include VAT and do not entitle the sponsor to marketing)*

The various sponsorship types are described in greater detail in Team Rynkeby's sponsor brochure and on Team Rynkeby's website where the sponsor can also find information about Team Rynkeby's intended rides.

While the website does contain information about Team Rynkeby's intended rides, these intended rides shall not be considered obligations of Team Rynkeby. Especially in case of, but not limited to events of force majeure, including epidemic and pandemic outbreaks, which shall include but not be limited to COVID-19 outbreak, Team Rynkeby may not in the sole opinion of Team Rynkeby be able to organize the intended races. If these situations, Team Rynkeby will strive to organize at least one national race for each Team Rynkeby team if considered safe by Team Rynkeby. Under no circumstances whatsoever and howsoever shall Team Rynkeby in such situations be liable to the Sponsor, for any kind of losses, delays, liabilities, claims, non-performance or other effects of whatsoever kind being a direct or indirect result of such changes in or cancellations of the intended race program and the Sponsor further accepts that the Sponsor will not ask for, and cannot be, in any way reimbursed for their sponsoring amount due to any cancellations of or changes in the intended ride program.

The sponsorship amount must be specified in DKK, SEK, NOK, EUR, ISK or CHF excluding VAT

VAT must be added to all cash sponsorships. Only donations where no form of visibility is provided in return are exempt from VAT.

6. Visibility

The Sponsor will receive visibility on Team Rynkeby's bike wear, website, service cars, etc., as agreed below:

The name(s) of the cycling team(s) to be sponsored:

_____

_____

_____

_____

The parties agree that the Sponsor will receive visibility as follows:

☐ The Sponsor's logo on the above Team's cycling apparel *(applies only to platinum and gold sponsorships – logo to be submitted in .ai or .eps format to Team Rynkeby no later than 13/01/2027).*

☐ The Sponsor's logo on Team Rynkeby's website *(to be submitted in .jpg or .png format immediately after signing the Agreement)*

☐ Link on Team Rynkeby's website to the Sponsor's own website

☐ The Sponsor's logo on the Team's service apparel

☐ The Sponsor's logo on the Team's service cars *(the Sponsor must supply the stickers – which can easily be peeled off the cars again.)*

☐ Other visibility agreed:

_____

_____

_____

_____

Logo files should be emailed to the Team at: _____

(The person on the Team responsible for the Team's sponsorship agreements)

7. The Period of Validity

Once the signed Sponsorship Agreement has been set up in Team Rynkeby Fonden's system, it will be forwarded electronically to the Sponsor for approval. The Agreement is put into effect once the Agreement has been approved electronically. Team Rynkeby will send an invoice to the Sponsor once the Agreement has been approved electronically. If it is a platinum or gold sponsorship agreement, this Agreement must be approved electronically no later than 13/01/2027 (Platinum) if spots for logos is guaranteed. Platinum and gold sponsors accepted after this deadline are not guaranteed the wanted location of the logos. All sponsorship agreements expire on 31/08/2027.

This Agreement may be terminated with immediate effect in the event of a substantial breach of contract by either party. Significant delay in the payment of the sponsorship amount or the provision of other services, as well as acts by or the behaviour of either party which, objectively, are contrary to generally accepted good practice or the law, or otherwise cause harm to the other party's reputation, are always considered as a substantial breach. Any dispute regarding or in any way related to the sponsorship contract, including disputes regarding the existence or validity of the sponsorship contract, is subject to Danish law and the Court of Svendborg, Denmark, shall have exclusive jurisdiction as the first instance.

Upon termination/expiry of the Agreement, the parties remove the other party's name, logo and other symbols possibly allowed from their material and website, as well as from other such publications and contexts in which the other party's name, logo or other symbols are used.

8. Signatures

On behalf of the Sponsor

Name: _____

Date: _____

_____

Signature

On behalf of Team Rynkeby Fonden

Team: _____

Name: _____

Date: _____

_____

Signature

The signed contract should be sent to

Participant: _____

Address: _____

Postcode and town/city: _____

Email: _____

Tel.: _____